

Wyoming Association of Realtors

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Membership Services and Value

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I had a web meeting with Josh Tilesen of Forewarn. Their program allows agents to vet potential clients using their name or phone number. We can see if they have a criminal background, or bankruptcy. We would also have access to their property, vehicle and phone records as well as their address history. This program can be used with the phone app or on a desktop. The individual cost is \$20 per month if you sign up for 12 months. If we were to offer this as a member benefit the cost would be as follows:

2000 or more agents- \$4/each

500-1999 agents \$5/each

They are willing to work with a structure that works with our budget, if we needed to defer some of the cost to the following year etc. They are happy to do webinars to teach agents how to use the program. They are also willing to come to any of our state events and set up a booth.

I also talked with Steve Oxee of Higher Logic— which is an online community platform. They operate the HUB that NAR uses. They currently have about 2600 customers. They would develop a platform for our membership they also can manage our website. One feature they offer is setting up automated emails to the members to assist with member engagement and involvement. This works through a mobile app or by logging in to the WR website. On the website we can have different communities for committees, or groups. We can post articles or comments, we can also message back and forth with each other. Members can also join committees or groups on the site, which would help with member involvement.

The third item I have been working on is surveying the members regarding what forms program they are currently using. I am working with Kylie and the survey should be going out this week. We are hoping to have the results back in time for the meeting.