

## Central District Report

### February 15, 2018

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Casper Board of Realtors is off to a good start for the year. We have been focusing assisting with the upcoming convention as needed and looking to promote participation among the membership. Our main focus has been on a total rebrand of our board. This consists of a new logo, website, integration of a brokerage neutral open house map, and possible sponsorship opportunities for affiliates and local businesses. We are striving to change how Realtors are viewed in the eyes of the public as well as our fellow professionals. Overall the process is moving forward on schedule. We are also working on some policy changes in the area of taking disciplinary action towards members that consistently break advertising rules. Gillette Board has graciously shared their fine schedule that they currently have in place. This is in the preliminary stages and we are still researching the various areas of liability, enforcement, etc. that we may have with this undertaking. The biggest challenge that the board is constantly battling is participation. We see lack of interest among our membership as well as our existing board members. We are always looking for new ideas for recruiting. We are also seeing a bit of redundancy with the report that is requested by the DVP and the President's Council Chair.

Thanks so much for your time. I will not be able to attend the midyear meetings, but Todd Kittle is planning on attending in my stead.

At this point in time, The Casper Board is working on an RPAC event, but have nothing to report regarding this event at this time.

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Douglas Board of Realtors

Nothing at this time

Carbon County Board of Realtors

Nothing at this time